



BOSTON / NEW ENGLAND BEAUTY CREATOR

PRERNA Sharma

Beauty • Skincare • Wellness • UGC

Polished, relatable beauty content designed for organic social, UGC and paid media.

CREATOR PROOF

- 11.3K+ Instagram community
- Beauty reels reaching ~80K views
- Content selected for paid advertising
- Boston-based creator

**Beauty that connects.
Content brands can use.**

ABOUT THE CREATOR

Premium visuals. Clear storytelling.



I'm a Boston-based beauty, skincare and wellness creator producing premium-looking content that feels natural to viewers and useful to brands. My work spans product demonstrations, beauty tutorials, voiceovers, reviews, unboxings and editorial-style product imagery.

CONTENT APPROACH

Authentic education • Premium visuals • Product-first storytelling • Conversational delivery • Real product experience

SERVICES

UGC Videos

Product ads, testimonials and problem-solution storytelling.

Beauty Tutorials

Application techniques, beauty hacks and wear-focused content.

Skincare Demos

Texture, application, routine use and product experience.

Voiceovers & Reviews

Clear benefits and natural, relatable delivery.

Product Photography

Clean beauty imagery for social, digital and campaign use.

Paid Media Assets

Creator content suitable for organic and paid advertising.

PORTFOLIO



INIA
Beauty tech / device content



PRIME PROMETICS
Beauty product demonstration



BEE BALM
Product seeding / lip care



SKINKLEAN
Skincare campaign



SMOOCHE
Paid-media beauty content



EDITORIAL
Premium beauty imagery

CREATOR HIGHLIGHTS

Work with commercial value.

Smooche	Creator content used in Meta advertising
SKINKLEAN	Content confirmed for a paid partnership ad
L'Oréal / La Roche-Posay	Creator campaign content
NYX Access	Beauty creator community
Prime Prometics	Repeat beauty collaboration
Sephora x Tatcha	Boston beauty event content
EveryMarket	Brand-reshared creator content



SELECTED RESULTS

11.3K+

Instagram community

~80K

Top beauty-reel reach

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Brands using content in paid ads

BRAND FIT

Beauty • Skincare • Wellness • Beauty tech • Makeup • Product launches • Creator events • Paid UGC

WHY BRANDS WORK WITH PRERNA

Premium presentation paired with clear, relatable storytelling - from organic creator content to polished assets that can support social campaigns and paid media.



LET'S COLLABORATE

Available for paid UGC, beauty and wellness campaigns, product seeding, creator events and long-term partnerships.

INSTAGRAM

@sharmaapurna

EMAIL

enquiries4prernasharma@gmail.com

LOCATION

Boston, Massachusetts

Beauty • Wellness • Lifestyle